

Khadi and Village Industries Commission Mumbai

PROJECT PROFILE ON SKIN TONNING LOTION (SKIN FRESHENERS)

Introduction :

Skin Tanning lotions, often termed skin fresheners, enjoy an increasingly popular sale. They are liquids, with weakly astringent, invigorating, stimulating and at times antiseptic properties. They are generally used to freshen the skin. The actual compounding of these lotions required little skill. All that is necessary is to dissolve the ingredients in the water, alcohol and other liquids used and then filter. As regards to the cosmetic sector, the products are found as very essential commodities now a days for the people of all groups, due to increasing awareness on beauty care, Cosmetic industry observes a rising trend.

1 Name of the Product : SKIN TONNING LOTION (SKIN FRESHENERS)

2 Project Cost :

a Capital Expenditure

Land	:			Own
Work shed in sq.ft rented	:	0	Rs.	-
Equipment	:		Rs.	458,000.00

Homomizer 200 RPM with SS kettle, Bottle filling machine, Bottle sealing machine, Electrification and erection, Testing Equipments, Office Equipments, Furniture and Fixtures.

Total Capital Expenditure		Rs.	458,000.00
b Working Capital		Rs.	800,000.00
TOTAL PROJECT COST :		Rs.	1,258,000.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	SKIN TONNING LOTION (SKIN FRESHENERS)	185000 Nos.bottles	18.00	3284.12
TOTAL		185000 Nos.bottles	18.00	3284.12

4 Raw Material : Rs. 2,276,400.00

5 Labels and Packing Material : Rs. 75,000.00

6 Wages (2-Skilled & 2- Unskilled) Rs. 275,000.00

7 Salaries (1-Manager) Rs. 150,000.00

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8	Administrative Expenses	:	Rs.	120,000.00
9	Overheads	:	Rs.	120,000.00
10	Miscellaneous Expenses	:	Rs.	100,000.00
11	Depreciation	:	Rs.	45,800.00
12	Insurance	:	Rs.	4,580.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	59,540.00
	b. W.C.Loan	:	Rs.	104,000.00
	Total Interest		Rs.	163,540.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	434,120.00
	Variable Cost		Rs.	2,850,400.00
	Requirement of WC per Cycle		Rs.	821,130.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	434.12	260.47	303.88	347.30
2	Variable Cost	2850.00	1710.00	1995.00	2280.00
3	Cost of Production	3284.12	1970.47	2298.88	2342.30
4	Projected Sales	4000.00	2400.00	2800.00	3200.00
5	Gross Surplus	715.88	429.53	501.12	572.70
6	Expected Net Surplus	670.00	384.00	455.00	527.00

- Note :
- 1.All figures mentioned above are only indicative.
 - 2.This is model project profile for guidance
 - 3.Cost of Project, and its prioiflity will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..